

Ryan Scheuer

Graphic Designer, Front End Developer, Leader

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Summary

My interests revolve around playful design, creative coding, and community building.

Education

University of Pittsburgh

→ B.S. Information Science — 2020

Concentration in Human Centered Design

Skills

→ Creative

Photoshop, Illustrator, After Effects, Sketch, Adobe XD, Figma, Type Design (FontLab, Glyphs), UX Design, Creative Coding, 3D Animation (Blender, Cinema 4D), Video Editing, Art Direction

→ Technical

Python, Java, WebGL, Javascript, JQuery, React, Svelte, Content Modeling, MySQL, HTML, CSS, Large-format Printing (Document Preparing, Color Matching), Laser Cutting

Activities

→ Earth Coincidence Control Office

Founder and Organizer | Online | 2020 — current

Founder of E.C.C.O., an online community centered around type design. Led type workshops, and live streams on type design and visual communication

→ Kappa Theta Pi

President | Pittsburgh, PA | 2017 — 2018

President of technology fraternity Kappa Theta Pi, a student organization focused on career development and learning within the computer science and engineering departments

→ Design For America

Design Chair | Pittsburgh, PA | 2016 — 2017

Design For America is a distributed organization focused on design thinking and methodology for social change. As design chair, I led various workshops and challenges to encourage design thinking and new ideas

Experience

→ Freelancer

Developer & Designer | Global | 2016 — current

Designing and developing a myriad of web apps, sites, graphics, advertisements for clients including Hidden NY, Works Studio, Irregular Labs, Better Half Studio, General Purpose, Burro Studio, and Nike

→ KRISTIANKIRK

Developer, Installation Designer | NYC | 2017 — 2020

Developed brand identity, website and custom content management system. Assisted with installation designs, direction, budgeting, and builds around the U.S. (notably “On Canal: Kim Shui”, YTAP for Art Basel Miami, Eytys SS18 campaign)

→ QVC

UX Design Intern | West Chester, PA | Summer 2018

Sketching, user research, UI/UX design, front end development for various mobile-based projects. Developed an action plan to gain new customers and retain existing customers with new products and company features; presented to a board of executives.

→ Atsapp

UX Designer Developer | Pittsburgh, PA | 2017 — 2018

At this startup, I was responsible for the design and front end development of a location-based native app. Developed component library in Sketch, working prototypes, and front end in Swift. Developed app landing webpage and synced data to mobile app.

→ University of Pittsburgh Innovation Institute

Web and Design Intern | Pittsburgh, PA | 2017 — 2018

Identity and branding (posters, social media, postcards), redesigned website, ran SEO audits through HubSpot

→ PrimePay

IT, Marketing Intern | Philadelphia, PA | 2016 – 2017

For two summers, I worked as both an IT and Marketing Intern for PrimePay. Managed remote device upgrades, SysAdmin monitoring, SEO audits. Rebranded site-wide graphics to express new product line, redesigned 4 high traffic pages to increase organic traffic

Relevant Courses

→ Computer Science

Database Management, Web Programming, Discrete Structures, Data Structures, Python for Data Management and Analytics